



Equipment Classifieds

2024 EDITORIAL CALENDAR

Ad Sales: 212-742-1200 Ext. 237

sales@dotmed.com • PR Submissions: pr@dotmed.com

Each theme will be explored with editorial content, including current events coverage from our Daily News online.

The issue will be handed out in person or mailed to past attendees of the trade shows listed for each month.

Indicated trade shows will also include a Q&A with association leadership, as well as three options for advertiser Bonus Placement.

Bonus Placements: New Product Showcase, Company Write Up, Company Press Release

JANUARY – CT IMAGING

CT Bonus Placements
Annual Operating Room Equipment Report

FEBRUARY - EUROPEAN RADIOLOGY

ECR (Q&A, Bonus Placements)

MARCH – PROTON THERAPY

NAPT (Q&A, Bonus Placements)
DOTmed 100

APRIL – SUPPLY CHAIN / CARDIAC IMAGING

IDN Summit
HCP Spring
ACC (Q&A, Bonus Placements)
AORN (Q&A, Bonus Placements)

MAY – HTM

AAMI (Q&A, Bonus Placements)

JUNE – MOLECULAR IMAGING

SNMMI (Q&A, Bonus Placements)
FIME (Q&A, Bonus Placements)

JULY - WOMEN'S HEALTH

AHRA (Q&A, Bonus Placements)

AUGUST - PARTS & SERVICE

AHRMM (Q&A, Bonus Placements)
Parts & Service Bonus Placement

SEPTEMBER - RADIATION ONCOLOGY

ASTRO (Q&A, Bonus Placements)

OCTOBER - MRI

MRI Bonus Placements
HCP Fall

NOVEMBER - RSNA

RSNA (Q&A, Bonus Placements)

DECEMBER - MOBILE IMAGING

Mobile Imaging Bonus Placements



The topics and content of this editorial calendar are subject to change

The calendar will be updated on DOTmed's homepage each month as changes and additions occur. Ask your Sales Representative for the most updated version if you are interested in PR submissions or advertising.